

## **Grant summary**

### **Organisation**

Macclesfield Library

### **Funding request**

Macclesfield library wish to increase footfall and are creating a variety of social, cultural & health and wellbeing events to encourage customers back through their doors.

History Wardrobe is an Arts event that the library and other locations in Macclesfield have held before and has been popular. They are looking for funding towards 'Frocks on Parade'.

#### **FROCKS ON PARADE**

*50 Years of Your Favourite Fashions 1940-1990*

A sensational journey through the clothes and culture of five decades, beginning with wartime austerity and ending with 'anything goes'.

From the New Look to the New Romantics, Flower Power to power dressing - this talk has it all.

What were you wearing when Neil Armstrong walked on the moon, when Biba opened her first shop, or when the Berlin Wall fell...?

A brilliant 'do you remember?' experience with a fantastic music soundtrack

### **Total cost**

£823

### **Grant requested**

£733

The difference between the grant requested and the total cost will be bridged by the organisation's own funds/fundraising.



# MACCLESFIELD TOWN COUNCIL

## Large Community Grant Application Form Grants from £250 up to £2,000

### 1. Contact details

<b>Applicant name:</b>	[REDACTED]
Position in organisation:	<b>Librarian</b>
Organisation:	<b>Macclesfield Library</b>
Address:	<b>Jordangate Macclesfield Cheshire SK10 1EE</b>
Contact number:	[REDACTED]
E-mail address:	[REDACTED]
Contact address (if different from above):	
Telephone number:	<b>01625 374000</b>
Website:	<b><a href="http://www.cheshireeast.gov.uk/libraries">www.cheshireeast.gov.uk/libraries</a></b>

Senior contact name (this must be your chair, secretary, treasurer or a senior member of your committee and different from above):	[REDACTED]
Contact address:	<b>As above</b>
Telephone number:	[REDACTED]
E-mail:	[REDACTED]
Position in organisation:	<b>Library Manager</b>

### 2. Organisation profile

<b>How would you describe your organisation? Please tick all boxes that apply</b>	
Registered charity <input type="checkbox"/>	Voluntary organisation <input type="checkbox"/> Community group <input checked="" type="checkbox"/>
Please supply your registration number: _____	
Company Limited by Guarantee <input type="checkbox"/>	Not for profit organisation <input type="checkbox"/>
Social enterprise <input type="checkbox"/>	Other <input checked="" type="checkbox"/>
If other, please describe: Public Library. Local Government Organisation	
How long has your organisation been in existence? <b>142 years</b>	
What does your organisation do? (A summary of this information will be used on our website if your application is successful) Maximum of 50 words:  <b>We lend books, curate collections and store local historical archives. We provide access to knowledge and information; facilitate the pursuit of leisure and formal and informal lifelong learning. We help improve life opportunities and health; we are inclusive, neutral, trusted, and accessible community hubs. We offer outreach activities and events that enrich the lives of the residents of Macclesfield.</b>	
Does your organisation:	
Own its own land/premises/facilities	<input type="checkbox"/>
Hire private land/premises/facilities	<input type="checkbox"/>
Hire local authority land/premises/facilities	<input checked="" type="checkbox"/>
Lease the land/premises/facilities	<input type="checkbox"/>
Please give details of lease expiry date/length of lease:	
How many staff, paid or otherwise, are involved with your organisation?	
Number of paid staff	<input type="checkbox"/> Full time <input checked="" type="checkbox"/> Part time <input type="checkbox"/> 12
Number of unpaid staff	<input type="checkbox"/> Full time <input type="checkbox"/> Volunteers <input checked="" type="checkbox"/> 19

**3. Previous funding**

Has your organisation received a Grant from Macclesfield Town Council before?	
Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

If yes, please tell us when and how much was awarded:

**Oct 2018 £654**

**Nov 2019 £250**

How did you hear about the Community Grant Scheme? **From the Library Management Team.**

#### 4. Your project/activity/event

Date of activity/event or anticipated start date of project:	<b>10<sup>th</sup> September 2022</b>
Name of project (maximum 10 words):	<b>History Wardrobe – Frocks on parade</b>
<p>Briefly describe what the grant you are requesting is required for and why it is needed (maximum 150 words):</p> <p><b>We wish to increase footfall in the library, our visitor figures have been severely impacted by the pandemic, and we are creating a variety of social, cultural &amp; health and wellbeing events to encourage customers back through our doors.</b></p> <p><b>We know that History Wardrobe is an Arts event that people in Macclesfield love, however the initial outlay and overall cost is significantly higher than our other events/activities, and our income (from room hire etc) has been severely restricted over the past 18 months. With the unknown ‘appetite’ for live events from audiences, it is a fiscal risk for us without funding.</b></p> <p><b>If we can secure funding AND have a successful, sell out, show, we will be able to self-fund these events in future as we had planned to do after 2018/2019 funding.</b></p>	
<p>If you are successful with your application, please describe what your project/event/activity will achieve and what difference it will make to your organisation/area, how it will extend/develop community activity and how it meets the criteria listed in the Policy for the Allocation of Community Grants.</p> <p><b>Research shows that library engagement in general is positively associated with subjective wellbeing (Arts Council) and our primary offer is well known and accepted. We need to bring customers back into our buildings and ensure the ‘library habit’ is re-established.</b></p> <p><b>In recent years we have been trying to enhance our Arts and culture offering at Macclesfield with Live events co-delivered with partners such as Cheshire Rural Touring Arts. As we have delivered shows, we have received very positive feedback about being able to watch high quality, live performances, in a local venue at a reasonable cost.</b></p> <p><b>We also know, local visitor economy was positively impacted by previous events in the form of bringing in visitors to the town centre who went on to enjoy hospitality at a number of local commercial and non-commercial venues.</b></p> <p><b>The show itself will also be used to promote our local history and heritage collection as we will run a social media campaign and have physical items on display throughout the build-up and presentation, from our archives, promoting local heritage.</b></p>	

**FROCKS ON PARADE***50 Years of Your Favourite Fashions 1940-1990*

A sensational journey through the clothes and culture of five decades, beginning with wartime austerity and ending with 'anything goes'.

From the New Look to the New Romantics, Flower Power to power dressing - this talk has it all.

What were you wearing when Neil Armstrong walked on the moon, when Biba opened her first shop, or when the Berlin Wall fell...?

A brilliant 'do you remember?' experience with a fantastic music soundtrack

How will your project or service be sustained in the future? Maximum 50 words):

**Our intention is to sell enough tickets for this event, alongside the funding, to enable us to have funding 'in advance' of ticket sales for other events moving forward. We currently have no 'back up' or reserve to pay suppliers of events, if ticket sales fail.**

If your application is for an event and you make a profit, please state how this will be used:

**Ticket Sale revenue will be reinvested in providing future, high quality events and shows at Macclesfield Library without the need for future funding. This was very much our original intention with previous funding; however the Pandemic restrictions and effects severely impacted our ability to do this.**

**5. Projected expenditure**

Please estimate your total project costs and provide brief details. Use a separate sheet if necessary and provide quotes.

New build/refurbishment	£	
Furniture/fixtures/fittings (details)	£	
Equipment purchase (details)	£	
Equipment hire (details)	£	
Premises/facility hire (details)	£50 room hire	Meeting rooms/lt Suites and Gallery charges for displays
Materials (details)	£	
Advertising/marketing/publicity	£ 40	Posters/Leaflets and Social media promotion.
Workshops/seminars/training	£	
Other (details)	£654 for the presentation by History Wardrobe £79 travel expenses	This is the Full cost of the Production and expenses as provided by History Wardrobe.
<b>Total cost</b>	<b>£ 823</b>	

**6. Projected income**

Please specify match funding from other sources (external grants, own contribution etc). Macclesfield Town Council will take into account your ability to obtain funding from other sources and from your own existing funds when recommending an award.

	Amount	Applied for (√) and expected to hear date	Confirmed (√)
<b>Total project cost</b>	<b>823</b>		
Matched funding amount (Grants etc.)			
Own existing funds/fundraising	90		
Projected income from ticket sales etc.			
Other Local Authority e.g. Borough/Town Parish			
Sponsorship (Please specify)			
Donations (please specify)			
Non-cash or in-kind contributions			
Total projected income			
<b>Amount requested from Macclesfield Town Council</b>	<b>733</b>		
<b>Balance outstanding</b>			
<p><b>Please state exactly what the town council funding will pay for:</b> The funding will be used to pay the full fee of the History Wardrobe Presentation and their travel expenses.</p>			
<p>If there is a balance outstanding or you are not awarded the full amount requested from Macclesfield Town Council, please state how the shortfall will be covered or whether the project will be delayed: <b>Ticket Sales. Tickets will be priced between £10 - £13.00 a ticket. Capacity unknown due to changing Covid regulations but we hope to be between 50 - 100</b></p>			
<p>Please provide a summary of your most recent accounts and whether the figures are: <a href="http://www.cheshireeast.gov.uk/council_and_democracy/your_council/council_finance_and_governance/council_finance_and_governance.aspx">http://www.cheshireeast.gov.uk/council_and_democracy/your_council/council_finance_and_governance/council_finance_and_governance.aspx</a></p> <p><input type="checkbox"/> A projection because the organisation has been running less than 15 months</p> <p><input checked="" type="checkbox"/> Information from the organisations latest accounts</p>			
<p><b>Please see above for the link to Cheshire East 'Statement of Accounts' pg 30. I have not been able to isolate 'Macclesfield Library's' Account Year Ending'</b></p>			
<p>Please state organisation's bank account name (who the cheque should be made payable to): <b>Cheshire East Council (It will then be allocated for this event)</b></p>			
<p>If your organisation is VAT registered, please supply your VAT number: <b>945-0920-22</b></p>			

--

**7. Project beneficiaries**

Please tell us the total number of people you expect to access your event, activity or facility: <b>80</b>
Please tell us which groups will benefit from your project (i.e. age, disability, ethnicity, disadvantaged etc.):  <b>We are pricing this event at cost, so as to make access as equitable as possible. And will promote it as widely and evenly as possible.</b>
Does your organisation restrict access on the grounds of age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief, sex and sexual orientation?  Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If yes, please provide more information about why you restrict access:
Please tell us which geographical area (whole parish or ward(s)) will benefit <u>most</u> from your project, event or activity: <b>Macclesfield Town.</b>

**8. Supporting documentation**

Please tick if you have the following documents. You do not need to send these documents in with your application (apart from your Governing Document and Safeguarding Policies, which must be supplied by e-mail or post within 7 days of submitting this application) but we may request copies at a later date.			
Up to date Annual accounts/income and expenditure			<input type="checkbox"/>
Copy of your Governing Document (signed)		<input checked="" type="checkbox"/>	
Planning permission	<input type="checkbox"/>	Safeguarding policies	<input checked="" type="checkbox"/>
Relevant insurances	<input type="checkbox"/>	Quotes/estimates for equipment	<input type="checkbox"/>
Affiliation to a Governing Body	<input type="checkbox"/>	Equalities and Inclusion Policy	<input checked="" type="checkbox"/>

**9. Data Protection**

<b>Please ensure that you read this section before submitting your application.</b>
Part or all of the information you supply to us will be held on computer. This information will be used for the administration of grant applications and for statistical analysis. Copies of this



information will be given, where necessary, to individuals we consult with when assessing applications and for monitoring grants. You have the right to view information we hold on you and to have any errors or inaccuracies corrected.

For transparency purposes, information about grant applications will be added to our website and made available to the local press. The press may request contact details of someone able to provide additional information. If you would object to your name and contact details being passed on for this purpose, please tick this box

### 10. Declaration

I hereby certify that to the best of my knowledge, all the information contained within this application is correct. I confirm that I understand, agree and accept the terms and conditions of the grant as set out in the Policy for the Allocation of Community Grants.

1<sup>st</sup> Signature: [REDACTED]  
Date: 16/11/2021

Position in organisation: Librarian  
Librarian

2<sup>nd</sup> Signature: [REDACTED]  
Date: 16/11/2021

Position in organisation: Library Manager  
Library Manager